

Heinemann Duty Free wins seven-year contract at Gold Coast Airport

By **Hibah Noor** on May, 1 2018 | Retailers



Heinemann Australia Pty Ltd has secured a contract for two shops at Gold Coast Airport, one of the fastest-growing airports in the country, which serves the Gold Coast tourist hotspot in southeast Queensland.

The contract lease term for the Departures and Arrivals stores is seven years.

The Gold Coast will be the second location down under for Heinemann Australia.

Richard Goodman, Managing Director Heinemann Australia, said: “We are delighted to have a presence at this important airport, which is the gateway to Australia’s leading tourist destination. Sydney was a first – and very substantial – step for Gebr Heinemann to enter the Australian market. Our focus continues to grow profitability in this region and we see Gold Coast Airport is an ideal location and perfect partnership for us.”

Heinemann Duty Free shops will offer all product categories across approximately 430 square meters in Departures and 300 square meters in Arrivals.

The shops will focus on spirits, wine and sparkling wine, as well as perfumes and cosmetics. Both retail areas will be designed as walk-through shops.

During the terminal expansion, they will also be significantly expanded and will receive a new design concept by 2020.

More than 6.5 million passengers use Gold Coast Airport each year, with passenger numbers expected to skyrocket to 16 million by 2037, the German operator said. Direct international connections include Hong Kong, Japan, Malaysia, New Zealand and Singapore.

Gold Coast Airport Chief Operating Officer Marion Charlton said she was excited to be partnering with Heinemann as the airport enters a new growth phase.

“As one of the fastest-growing airports in Australia, we are constantly looking to enhance the travel experience and retail offering for our visitors,” she enthused.

“Gold Coast Airport will be unrecognizable in a few years, with a terminal redevelopment, on-site hotel and consolidated ground transport facility among some of the upgrades to cater for long-term passenger growth.

“Duty free is an important part of our international passenger journey, and having seen first-hand the transformation of the Sydney Airport duty free store, we are confident that together we will provide an exceptional retail experience,” she added.

Heinemann Australia is a wholly-owned subsidiary of German operator Gebr Heinemann and was established in 2014 to represent the group in the Trans-Tasman region, in conjunction with winning the duty free tender at Sydney Airport.

Now boasting seven stores, Heinemann Tax & Duty Free operates 10,000 square meters of retail space at this destination port.