

The Estée Lauder Companies set to open new distribution center in Switzerland

By **Hibah Noor** on July, 11 2018 | Industry News



Estée Lauder Lachen AG, a subsidiary of The Estée Lauder Companies, broke ground on July 6 on a new distribution center in Galgenen, Switzerland.

Dedicated to The Estée Lauder Companies' travel retail channel, the state-of-the-art distribution center expands the company's existing supply chain presence in Switzerland.

It will create a modular distribution network built to react rapidly to the dynamic retail environment, the group said.

Designed in partnership with New York-based architect and long-time collaborator of The Estée Lauder Companies, Richard Dattner, the three-storey, over 20,000 square meter facility will feature automated supply chain mechanics. It will be The Estée Lauder Companies' third wholly-owned and operated distribution center in Switzerland.

Intended to complement the site in Lachen, the two distribution centers will work in partnership to ensure an ease of scalability based on business demand.

Over 300 guests, including local authorities, representatives of The Estée Lauder Companies and employees joined the ground-breaking ceremony, celebrating the company's long-term commitment to the region.

The Galgenen site is expected to be completed by the end of 2021, with the Lachen facility slated for a similar modular and automated upgrade following the completion of the Galgenen site.

Operating in Switzerland since the establishment of a manufacturing plant over 40 years ago, The Estée Lauder Companies' presence has continued to expand.

Today, Switzerland serves as the global distribution hub for the high-growth travel retail channel, supplying duty free outlets including airports, airlines, cruises, downtown locations and border shops in more than 120 countries.

Most recently, the company opened a new supply chain hub in 2017 in Wollerau, Switzerland to service the Europe, Middle East and Africa region.