

# Puerto Rico gets back on track

By **Ronnie Lovler** on January, 10 2018 | Industry News



The Caribbean Hotel & Tourism Association (CHTA) is hosting its Caribbean Marketplace event in Puerto Rico this month to support the island's efforts to get its tourism business back on track.

Although rural areas of Puerto Rico are still feeling the impact of the devastation wrought by Hurricanes Irma and Maria in September 2017, many hotels and resort areas are receiving visitors and guests again.

The CHTA is promoting its Caribbean Marketplace event, set to take place in Puerto Rico between January 30 and February 1, with the blessing of the Puerto Rico Tourism Company.

Puerto Rico's official government tourism corporation said in a statement that more than 120 island hotels are in full operation, and are working in conjunction with 107 major tourism sites like Old San Juan, the Castillo San Felipe del Morro and Cueva Ventana.

"Our island is official open for tourism and ready to welcome you," the tourism company said on a statement on its website, [SeePuertoRico.com](http://SeePuertoRico.com).

We are encouraging UK tour operators to attend our annual Caribbean Marketplace, which is being held in January in Puerto Rico.

"We look forward to supporting this wonderful destination in showing how the Puerto Rican people and the country's tourism industry have prevailed against recent challenges to get the destination open for tourism," said Frank Comito, CHTA director general.

"It is important for the entire Caribbean region, our industry's travel partners and those who book travel to the Caribbean to show their support," he added in a statement.

At least 228 supplier companies attended last year's Caribbean Marketplace, held at Paradise Island in the Bahamas. 113 buyer companies and 228 supplier companies, whose representatives held more than 10,000 one-on-one meetings during the two-day period, attended that meeting.