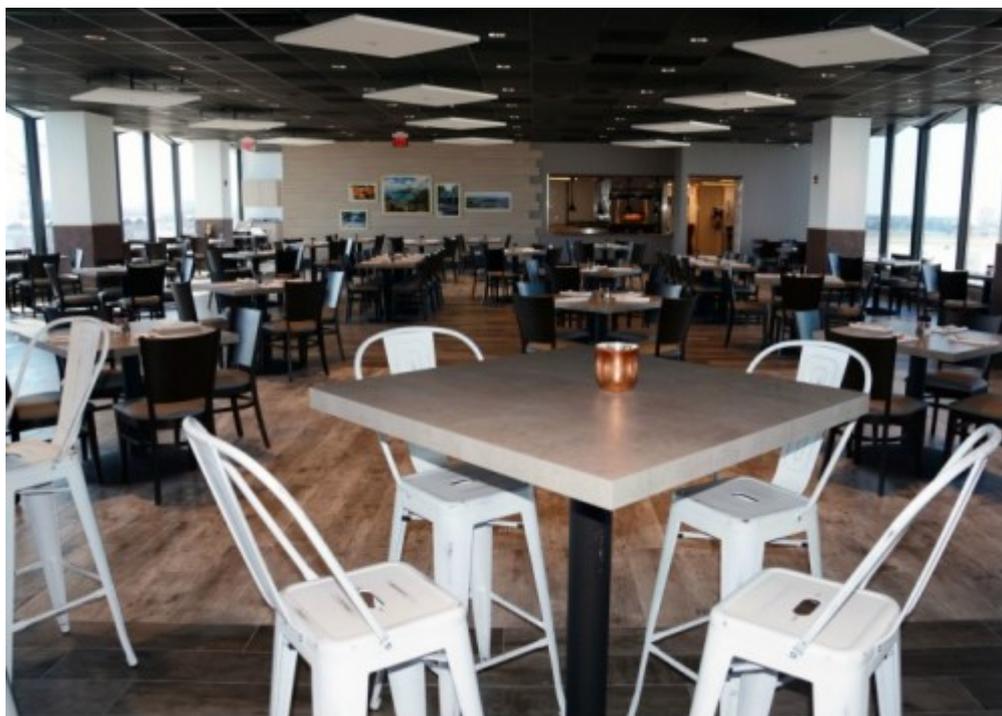


# Brazilian restaurant Viena opens first US location at MIA

By **Aijaz Khan** on March, 13 2018 | Airlines & Airports



From left: IMC-USA President and CEO David Crabtree; Diana Rodriguez, Special Assistant to Miami-Dade County Mayor Carlos A. Gimenez, Miami-Dade Deputy Aviation Director Ken Pyatt, and IMCMV Miami Director of Operations Paula Irizarry cut the ceremonial ribbon at Viena



Viena's dining area at Miami International Airport

Viena the leading restaurant chain in Brazil with nearly 80 locations throughout the country, debuted its first US location with a grand opening celebration at Miami International Airport (MIA).

Airport and restaurant executives celebrated the grand opening of MIA's newest dining option with a ribbon-cutting ceremony, live Brazilian entertainment and complimentary menu samples.

"Congratulations to the MIA team and IMCMV for bringing this popular Brazilian brand to MIA," said Miami-Dade County Mayor Carlos A. Gimenez. "Miami-Dade County welcomes their expansion into our community, and we are proud to have their very first Viena restaurant in the U.S."

The nearly 10,000-square-foot location on the top floor of the MIA Hotel, located pre-security at the center of MIA, provides a farm-to-table concept featuring European and Brazilian cuisine – including Bolinho de Bacalau (salt cod fritters), Pão de Queijo (Brazilian cheese bread) and the Caipirinha, Brazil's national cocktail. A variety of meat, fish and pasta dishes, as well as salads, sandwiches and wood-fired flatbreads, are also available. Viena is now the largest pre-security restaurant at MIA, as well as its first Brazilian-themed dining option. MIA has more flights to Brazil than any other U.S. airport, and Brazil is the airport's busiest international market.

Viena is operated by IMCMV Holdings, a U.S. subsidiary of the Brazil-based International Meal Company Alimentação S.A., which owns and operates Margaritaville and Land Shark Bar & Grill destination restaurants throughout the United States, Brazil and Panama. IMC also owns over 200 coffee shops and casual and quick-service restaurants in Brazil, Panama, Colombia and United States.

"The opening of Viena adds even more diversity to the award-winning concession program at MIA," said Miami-Dade Aviation Director Lester Sola. "Thanks to Viena, our Brazilian passengers – or those who just want to get a taste of their culture – can now enjoy Brazilian cuisine without leaving the airport."

Replacing the "Top of the Port" restaurant previously located on the seventh floor of the MIA Hotel,

Viena has capacity for 250 guests. A full-service center bar hosts a daily happy hour and large-screen TVs for watching sporting events. The restaurant also offers guests free Wi-Fi and electronic charging stations.

“We are excited to partner with MIA to open the first Viena restaurant location in the United States,” said President and CEO of IMC-USA David Crabtree. “I am confident that our culinary concept, combined with the location’s stunning views of the airfield and the fact that Brazil is one of MIA’s top international market, will help make our US expansion as successful as possible.”

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