

## ALFA Brands visits Summit of the Americas with an array of new brands

By **Jas Ryat** on March, 8 2018 | Spirits & Tobacco



Duty Free agent ALFA Brands is showcasing a number in new products at this year's Summit of the Americas show in Orlando.



Armagnac de MONTAL is part of the new product listings available from ALFA Brands in the North American Duty Free market

ALFA Brands has been appointed as the exclusive agent to represent C.P.G.'s products: Armagnac de MONTAL, Gascony and Côtes de Gascogne Rieutort Wines, in the North American Duty Free markets.

Armagnac is the oldest French Spirit dating back to the 14<sup>th</sup> century, 150 years before cognac, born of the convergence of three cultures: The Romans introduced wine, the Arabs invented the alembic and the Celts brought barrels.

De Montal Armagnacs are well-balanced, round and powerful and available in a wide range of blends and vintages.

Armagnac is made without Sulphur dioxide, natural yeast and free from artificial aromas to preserve the typical character of the Armagnac. Fermentation is controlled at low temperatures and carried out slowly in order to extract as many aromas as possible.

The Côtes de Gascogne Rieutort wines selection, comprises of Dry whites: Chardonnay, Colombard-

Sauvignon an

Colombard-Chardonnay ; Off dry: Gros Manseng and Petit Manseng, as well as Reds and Rosés.



Werner Gourmet Sacks will be another brand represented by ALFA

Brands in Orlando

They will also be introducing a new line of Werner Gourmet Meat Snacks, a family-owned and operated snack food manufacturer that produces over one hundred varieties of top quality meat snacks, trail mixes roasted nuts and candies.

All these new products can be found at booth 526 at the Summit of the Americas.

Please contact Amy Hildreth, Operations Manager for ALFA Brands for more information (336) 775-2995, [ahildreth@alfadutyfree.com](mailto:ahildreth@alfadutyfree.com).