

Bringing craftsmanship to the global stage: DFS unveils Masters of Wines and Spirits 2024



The Masters of Wines and Spirits takes on a new format this year

Leading luxury travel retailer DFS has unveiled the Masters of Wines and Spirits 2024.

Unfolding from Los Angeles to Macau, DFS is bringing this highly anticipated annual event beyond Asia with the most extensive collection to date. The 12th edition themed 'Ignite Your Senses' epitomizes DFS's unwavering commitment to curating extensive yet best-in-class luxury experiences for customers across the globe.

Among the 200 wines and spirits curated from more than 100 legendary houses, Masters of Wines and Spirits 2024 showcases a special selection of rare cellar and distillery releases, one-of-a-kind bottles that have been numbered and signed, and exclusive collections created only for DFS.

Christophe Marque, President of Merchandising at DFS Group Limited, said, "DFS has hand-selected a curation of wines and spirits from around the world showcasing them to collectors and enthusiasts. We are extremely excited to be bringing the Masters of Wines and Spirits and the gala event beyond Asia for the first time, with the most extensive collection ever. Meticulously chosen by our passionate team of wines and spirits experts, this portfolio serves as a testament to DFS' unwavering reverence for tradition, history, craftsmanship and innovation."

From Los Angeles to Macau

The Masters of Wines and Spirits held a successful gala event in Los Angeles, California, on April 27. From May 1, a themed in-store exhibition at Tom Bradley International Terminal within Los Angeles International Airport, will offer travelers the chance to discover a curated selection of newfound favorites and cherished classics.



Royal Salute The Age Collection II was created for Queen Elizabeth II's Sapphire Jubilee

In-store exhibitions at San Francisco International Airport and John F. Kennedy International Airport will open imminently. In Macau, for the third year in a row, the Masters of Wines and Spirits offers travelers a chance to view some of its extraordinary curation at T Galleria by DFS, Macau, City of Dreams, running from now until the end of June. Additionally, exclusive media and VIP guests will experience food and wine-pairing dinners with a series of masterclasses, and a gala event scheduled to take place on May 24 and 25.

The gala event in Macau will feature a series of expert-led VIP masterclasses featuring Ao Yun, Bladnoch, Glenmorangie, and The Macallan. The Los Angeles masterclass events features Glenmorangie, The Macallan, Tomatin, Royal Salute, Sazerac, and Shafer. Attendees will not only celebrate the legacy these brands represent but explore how legacy brands can stay relevant from now into the future.

Collectible fine and rare bottles available for the connoisseurs

DFS is introducing fine and rare collectible whiskies to this year's Masters of Wines and Spirits, including Glenmorangie's Pommard Cask Finish 25 Year Old; The Macallan's The Golden Age of Travel: The Motor Car; Tomatin's Highland Scotch Single Malt Aged 50 Year; Royal Salute's The Age Collection II as well as Shafer's Hillside Select Cabernet Sauvignon Collection.

Elevating the whisky experience even further, DFS also announced a significant enhancement to its Single Cask selection. The Masters of Wines and Spirits 2024 will showcase a curated assortment of single cask whiskies from Scotland, Japan, Australia, and American distilleries, representing the pinnacle of whisky collectability.

Leveraging its partnerships with City of Dreams Macau and Empress Company, American Express's joint venture in China, DFS continues to solidify its leadership position in Macau's luxury market.

"City of Dreams is a unique integrated resort that offers stylish thrills with an innovative collection of experiences consisting of electrifying entertainment an amazing array of accommodations, regional and international dining, designer-brand shopping, international renowned art and iconic architecture," said Linda Switzer, Vice President - Retail, Melco Resorts & Entertainment. "We are delighted to continue our partnership with DFS, making this prestigious annual event a key highlight for Macau."

As the payment partner of this event, Yamin Zhu, CEO of Express Company, American Express' joint venture in China, said, "We have been working together with our partners like DFS to meet the growing demand for diversified and differentiated benefits and services from American Express Cardmembers in the China market. The support for this event further demonstrates our core competences and unique values in the premium segment, creating unforgettable and exclusive experiences for individuals in the high net worth segment."

Ignite your senses with the Masters of Wines and Spirits 2024

All are invited to experience DFS's open curation at T Galleria by DFS, Macau, City of Dreams, and head to the themed in-store exhibition at Tom Bradley International Terminal within Los Angeles International Airport. In the meantime, learn more about the Masters of Wines and Spirits 2024 by visiting <https://www.dfs.com/en/macau/masters-of-wines-and-spirits>.



Only 50 bottles of this rare The Macallan release, The Golden Age of Travel: The Motor Car were released

The Masters of Wines and Spirits 2024 featured products include:

- Glenmorangie Pommard Cask Finish 25 Year Old: Only 1.000 bottles of this limited edition are available, with 24 units in DFS. This travel retail exclusive edition unites powerful Pommard red wine casks with Glenmorangie single malt whisky. Pommard is renowned for its rich red wine and takes its name from the Roman goddess of fruitful abundance, Pomona. She protected and cultivated fruit trees, just as Master Distiller Dr Bill Lumsden carefully selects and presides over his whisky.
- The Golden Age of Travel: The Motor Car. Limited to only 50 bottles, one featured at Masters of Wines and Spirits. DFS points out that during the 1930's the automobile business flourished, and automobiles became a form of art, a way for owners to value elegance and

innovation. Distilled in 1937, the whisky relives an age of bold steps and innovation and creates its own art through complex and invigorating notes of polished antique wood on the nose, similar to the finishes of a luxurious 1930s motor car.

- Tomatin Highland Scotch Single Malt Aged 50 Years: Only 125 bottles of this limited annual release, one set at Masters of Wines and Spirits. Following 50 years of maturation at the Tomatin Distillery, cask number 30040 first fill oloroso sherry hogshead has been bottled in its most natural form, yielding just 125 special bottles to celebrate the distillery's 125th anniversary.
- Royal Salute The Age Collection II: Limited to only 25 sets worldwide, with one in the Masters of Wines and Spirits. The Age Collection II was created for Queen Elizabeth II's Sapphire Jubilee, celebrating her being the first British monarch to do so, and to commemorate the moment she became the longest reigning living sovereign. The collection starts at 25 years old, Elizabeth's age when she became a queen, and ends at an astonishing 55-year-old whisky.
- Shafer Hillside Select Cabernet Sauvignon Collection: This special collection was created for DFS. Shafer Vineyards has produced world-class wines in the Stags Leap District of Napa Valley since 1978. Their estate-owned vineyards are the source of their venerated wines, including their signature Hillside Select Cabernet Sauvignon. Shafer Vineyards is one of Napa Valley's most celebrated wineries, named as "one of the world's greatest wineries" by wine critic Robert Parker.