

Kreol Travel Retail launches Kägi Confectionery in India at Delhi Airport



The iconic Swiss brand, known for its delectable chocolate wafers, makes its debut at Delhi Airport duty free; the brand is "delighted" to enter the Indian travel retail space in association with Kreol Travel Retail and Delhi Duty Free

Kreol Travel Retail has introduced Kägi Confectionery in India. The iconic Swiss brand, known for its delectable chocolate wafers, makes its debut at Delhi Airport Duty Free. "We proudly present Kägi's delightful treats to Indian travelers, adding a touch of Swiss magic to their journeys. We urge travelers to visit the Kägi display at Delhi Airport Duty Free and experience the joy of Swiss confectionery firsthand," said Lal Arakulath, CEO, Kreol Travel Retail, "We would like to thank Mr. Jan Egil and Mr. Udit Srivastava of the Embassy of Switzerland as well as the Delhi Duty Free team for attending the launch event."

Since its inception in 1934, Kägi has been delighting taste buds worldwide with its Swiss-quality confections. Crafted with passion in the picturesque Toggenburg region at the foot of the Churfirsten mountains, Kägi's chocolate wafers have become synonymous with indulgence and happiness. Kägi's reputation now extends far beyond the Swiss Alps. Its products are cherished across Europe to Asia and beyond. Now, Indian travelers can savor the same exquisite taste that has captivated chocolate enthusiasts worldwide.

"We are delighted to enter the vast Indian travel retail arena, in association with Kreol Travel Retail, and Delhi Duty Free is the perfect launch location for that," said Christophe Spring, Business Development Manager, Kägi Söhne AG.

Ashish Chopra, CEO, Delhi Duty Free, remarked, "In line with our dedication to delivering unparalleled shopping experiences, we're excited to unveil the arrival of Kägi chocolates at Delhi Duty Free. This new addition aims to elevate our travelers' indulgent journey by presenting a delightful array of premium confectionery. We're enthusiastic about this partnership's potential and believe it will contribute to the expansion of our confectionery category."